



ESPORTS SEATING SOLUTIONS



husseyseating[™]
YOUR PARTNER FOR SEATING SOLUTIONS



ESPORTS

THE NEW WAVE OF ENTERTAINMENT

Esports has changed who we consider an athlete, what we consider a sport - and elevated our expectations of each. While sports have been a part of our lives for centuries they continue to evolve as rapidly as our culture.

We evolved to crave fast paced, visually stimulating entertainment and nothing fits the mold quite like esports. Esports unites players and fans on-line and in person. Whether you're launching your high school's first team, competing as a scholarship athlete in prestigious university, playing on a professional stage in some of the world's biggest arenas, or watching it all from the audience, esports is uniting our world in a new way.

Hussey Seating is the leading manufacturer and provider of seating solutions for the sports and entertainment industry. Since the business began in 1835 we have been dedicated to innovation and customer centered problem solving the entire time.

Demand driven by you. Solutions driven by us. We're your seating partner for esports venues around the world. With experience from high school to professional venues, in regions from Winter Park, Florida to Melbourne, Australia we're more than ready for the new wave of entertainment.



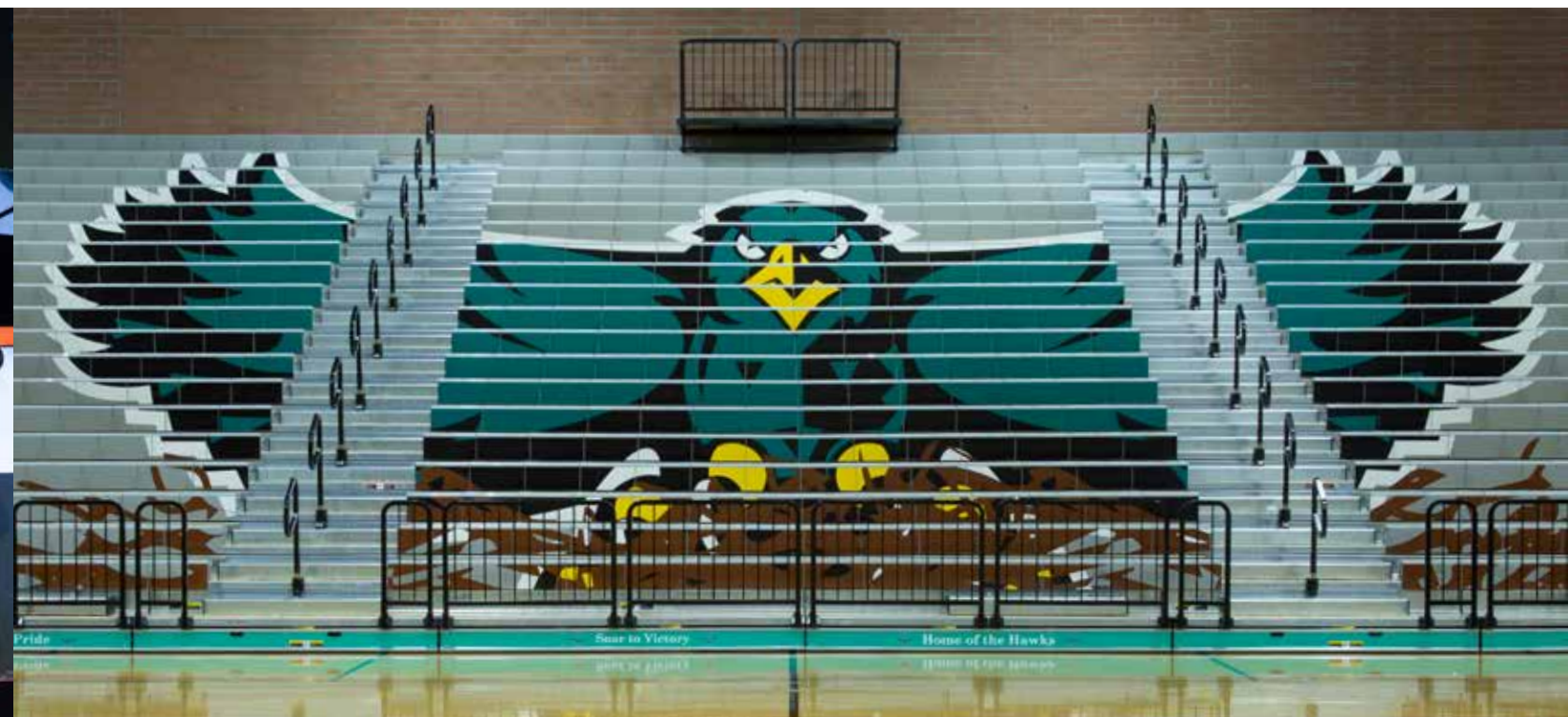
ABOUT

HUSSEY SEATING COMPANY

Our decades-long history of seating the biggest and best sports facilities has provided us with a wealth of knowledge that makes our products the most reliable performers in the industry. We are dedicated to bringing our world-class quality to seating projects of every size.

Whether you are seating a few hundred fans or tens of thousands, Hussey Seating offers you the same quality, comfort and engineering innovation that we use in our professional-grade

installations around the world. From small schools and local amphitheatres to leading universities and pro sports venues, Hussey delivers the perfect seating solution for your space. No one can offer more expertise in spectator seating of every kind, backed by an unrivaled network of local experts and offices in the US, Europe, Asia-Pacific and Middle East, ready to assist you for the entire life of your seats.





PRODUCTS

OUR SOLUTIONS

Regardless of your venue size or budget, with our wide range of seating options, your perfect solution is only a matter of design. From small school gaming labs to professional gaming arenas our flexible, space transforming seating solutions will always leave your facility ready for the next event.

It's rare that we have a customer tell us their venue will have a singular use. So rare in fact that it never happens. That's why each of our telescopic platforms are available in wall attached, portable, traveling, recessed, reverse fold and freestanding models - each prepared to reconfigure your space and maximize your revenue opportunities. Our portable seating options range from tip-and-roll bleachers, to the sideline chairs used in NBA arenas around the world. Plus, you can customize all of our portable chair options with your team, venue or sponsor logos for optimal branding.



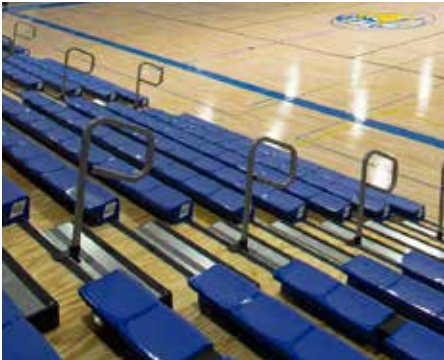
QUATTRO
A stylish, high performance fixed auditorium seating solution designed for your seating needs. Create the design aesthetic you desire to exceed your audience's expectations with our modular product offerings.



MXP WITH QUATTRO
MXP Telescopic Platform seating delivers owners and operators maximum performance, reliability, ease of setup, strike and, operation while integrated with a premium seating experience your customers demand.



MAXAM+ WITH QUATTRO
Designed and engineered to meet a wide variety of applications and venues, MAXAM+ is ready to perform in the most demanding audience environments.



MAXAM WITH COURTSIDE
Equipped with Hussey Seating's innovative Flex-Row technology, MAXAM bleachers provide numerous lock-in bleacher seating layouts keep your facility accessible and in ADA compliance.



MAXAM1
Designed for one person to setup in one minute virtually anywhere. This patented tip-n-roll bleacher is made with a lightweight aluminum frame meaning you can use MAXAM1 virtually anywhere.



STACKING QUATTRO
Our Stacking Quattro combines the convenience and flexibility of traditional portable stacking chairs with the style, performance and comfort of our Quattro Collections.



HUSSEY SEATWAY WITH GALLERY 3
Hussey Seatway Retractable Platform seating is entirely customizable for your high-performance space, tailored to your seating needs, and desires. Elevate your game with a Hussey Seatway collaboration.



MAXAM+ WITH METRO
A Telescopic Platform system designed and engineered to meet a wide variety of applications and venue needs, MAXAM+ is an economical solution, which also integrates our low rise seating solutions. Provide the utmost in style, comfort and performance. Available in upholstered or all-polymer versions on semi-automatic or manual assist operation chair operation.



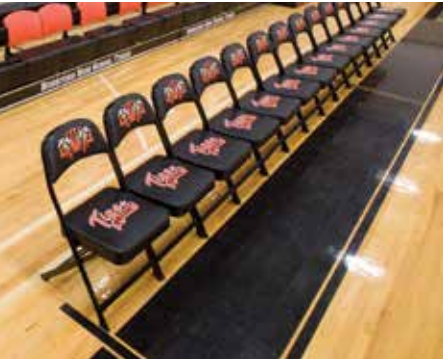
MAXAM+ WITH CLUB BENCH
Club Bench is a premium upholstered option that features a generous seat with a full-height backrest. Making it the ideal choice for multiple premium facility types. This is a very comfortable upholstered solution which is sure to please your customer's desires..



VIP PORTABLE CHAIR
The ultimate addition to any seating mix, the bold design and luxurious comfort of the VIP portable folding chair combine to create a superior level of seating in any venue. Customize with your team or facility logo.



4400 PORTABLE CHAIR
The most popular folding chair for arenas that require high capacity portable seating, the model 4400 features a upholstered seat to keep spectators comfortable while seated, yet the tip-up seat allows extra room for standing and patron egress. Customize with your team or facility logo.



3400 PORTABLE CHAIR
Designed for comfort, the model 3400 has a thick seat cushion and comes with your choice of upholstery.



CASE STUDIES



ESPORTS STADIUM - ARLINGTON, TX

Arlington is ahead of the curve when it comes to embracing the culture of esports. With nearly 100,000 square feet of event space, and the most cutting-edge custom LED setups in the world, Esports Stadium Arlington aims to be the largest esports Stadium in the United States, a pinnacle for esports fans around the world. (source: Arlington.org)

Size: 100,000 sqft.
Capacity: 2500
Hussey Seating Products: 3,000 Model 4400 Clarin chairs
Architectural firm: Populous

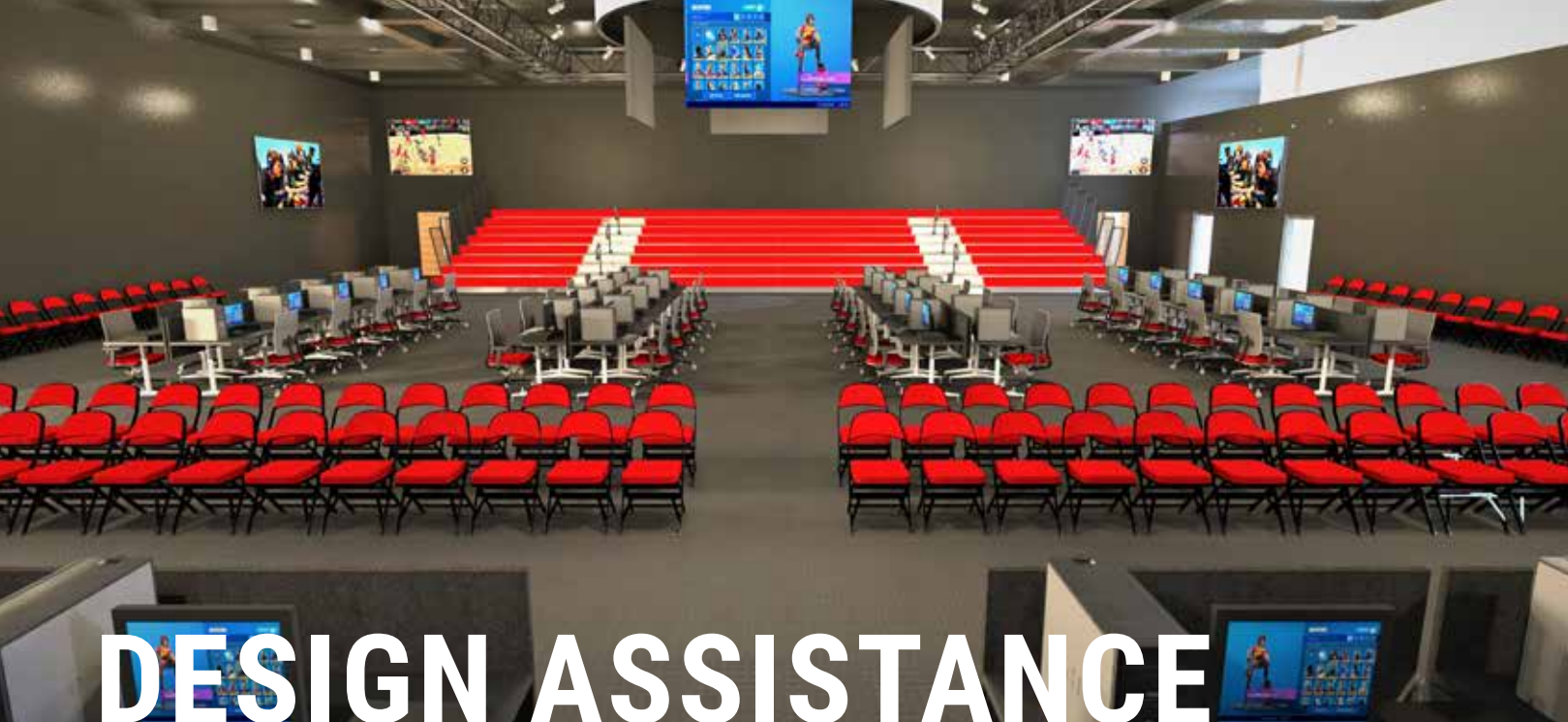


“THE FORTRESS” - FULL SAIL UNIVERSITY, FL

The Fortress is home to esports on Full Sail University’s campus. This flexible live production space is designed to host everything from friendly campus game events to full competitive collegiate tournaments.

This unique venue is the largest collegiate esports arena in the country, and features seating and structures that can be arranged to support any kind of event, as well as 10 million pixels of LED wall to support dynamic visual presentations and graphics, capacity for 500, and a concert-level PA system. (source: armada.fullsail.edu)

Size: 11,200 sqft.
Capacity: 500+
Hussey Seating Products: MAXAM Wall Attached & MAXAM1



DESIGN ASSISTANCE

FULL DESIGN SERVICES INCLUDING REVIT

Our hallmark is working collaboratively with customers from design right through installation. We help create audience spaces ranging from architectural masterpieces to the world's most energizing sporting venues. No matter what level of venue you have, our team has the tools and processes to make your ideas come to life.

Our team of Revit Designers put you in the driver's seat. Architectural clients know and love our Revit families as the most reliable, up to date models in the industry. Easy to use and simple to integrate your seating options into your total building design to allow you a full vision of your space.

Besides the obvious choices of changing coloring, products, layouts etc. Hussey Seating has the world's only fully telescoping Revit families for our MAXAM, MAXAM+ and MXP telescopic units. Retract and extend the units in your Revit model and see how your venue looks and feels in every possible scenario. This allows you to see all the possible uses for your facility and the visual representation you need to market them. Using our Revit families, there's no question whether each fan has a great view. Easily pin point the seat and create a view from that exact location.

Whether you're working with your local dealer or Hussey Seating directly, design is always top of mind.



LOCAL SUPPORT

LARGEST DEALER NETWORK IN NORTH AMERICA

No one knows your backyard like you do. That's where we see the true power of our exclusive dealer network model come to light. We have established long standing partnerships with the top distributors in the world (some for over 50 years!) and have over 40 independently owned and operated dealerships in North America alone.

Our team of local experts are truly an extension of our factory and work with you from design to installation. Besides decades of seating expertise, they are well versed in all of the local players, obstacles and code compliance needed to make every project a success. These are business leaders in your community and

whether you have a 10,000 seat arena or 200 seat retrofitted gymnasium, you can feel confident that a Hussey Seating dealer is only a phone call away.

Your local dealer will work with you through the entire process from budget to design and purchasing options. With factory certified installation teams, decades of seating expertise, and the local knowledge of how things really get done in your home state, these businesses set the standard in a factory-distributor relationship. See who your local representation is by visiting www.husseyseating.com/find-a-dealer.



SERVICE & REPAIR

WE'RE HERE TO HELP

You chose Hussey Seating Company, the global leader in spectator seating solutions, for your facility. Now choose HusseyAdvantage for your bleacher, seat and platform repair. These could include parts, inspections and safety services. Regardless of the Hussey Seating product, HusseyAdvantage will help prolong the product lifespan through quality repair work.

HusseyAdvantage and our Hussey Regional Service Centers see regular, detailed bleacher and seat inspections as much

more than code compliance. Your complete HusseyAdvantage bleacher and seating inspection offers detailed findings, expert recommendations and a stringent bleacher safety survey from a factory trained certified technician. We even provide bleacher safety training during our bleacher and seating inspections—another example of the HusseyAdvantage.



CONTACT

TALK WITH OUR EXPERTS

Let's get to work on your next project. Schedule a call today with your Hussey Seating esports solutions team to learn more about our free design services. Together we'll create a venue where every fan has the best seat in the house.



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